Mily

art for any reason, or even if the Examiner does not believe that the guidelines for citation have been fully complied with. This is requested so that each document becomes listed on the face of the patent issuing on the present application.

Portions of the references may be material to the examination of the pending claims, however no such admission is intended. 37 C.F.R. 1.97 (h). The references have not been reviewed in sufficient detail to make any other representation and, in particular, no representation is intended as to the relative importance of any portion of the references. This Statement is not a representation that the cited references have effective dates early enough to be "prior art" within the meaning of 35 U.S.C. sections 102 or 103.

#### **CITED REFERENCES**

## **U.S. Patent Documents**

Document Number	Date	Name	/
6,340,179	1/22/2002	Mitchell	\ /
5,921,584	7/1/1999	Goade	\ /
5,822,735	10/1/1998	De Lapa	\ /
5,780,133	7/1/1998	Engstrom	\ /
5,368,129	11/1/1994	Von Kohorn	\ /
5,119,087	6/1/1992	Lucas	\ /
5,111,927	5/1/1992	Schulze	\ /
5,091,713	2/1/1992	Horne	\/
5,036,535	7/1/1991	Gachter	Χ
4,982,346	1/1/1991	Girouard	/\
4.973,952	11/1/1990	Malec	/ \
4,937,586	6/1/1990	Stevens	/ \
4.908.761	3/1/1990	Tai	/ \
4,887,260	12/1/1989	Carden	/
4,882,675	11/1/1989	Nichtberger	/
4,723,212	2/1/1988	Mindrum	/
4,639,914	1/1/1987	Winters	/
4,636,950	1/1/1987	Caswell	/
4,587,651	5/1/1986	Nelson	\ \
4,518,073	5/1/1985	Pastien	`
4,470,495	9/1/1984	Unger	

-2 of 3-

LAW CHOUL, P.G. BUTE 325 39 SOUTH LASALLE STREET CHICAGO, ILLINOIS 60803 TELEPHONE /312: 332-3701

PAGE 3/4 \* RCVD AT 12/22/2004 4:44:58 PM [Eastern Standard Time] \* SVR:USPTO-EFXRF-1/7 \* DNIS:8729306 \* CSID:3123323752 \* DURATION (mm-ss):01-20

Alle for

art for any reason, or even if the Examiner does not believe that the guidelines for citation have been fully complied with. This is requested so that each document becomes listed on the face of the patent issuing on the present application.

Portions of the references may be material to the examination of the pending claims, however no such admission is intended. 37 C.F.R. 1.97 (h). The references have not been reviewed in sufficient detail to make any other representation and, in particular, no representation is intended as to the relative importance of any portion of the references. This Statement is not a representation that the cited references have effective dates early enough to be "prior art" within the meaning of 35 U.S.C. sections 102 or 103.

### **CITED REFERENCES**

### U.S. Patent Documents

Document	, 	
Number	Date	Name
6,722,977	04/20/2004	Helfin
5,927,541	07/27/1999	Stoken
5,810,664	09/22/1998	Clapper
5:735.432	04/07/1998	Stoken

Respectfully submitted,

Date: March 3, 2005

Lesavich High-Tech Law Group, P.C.

Stephen Lesavich

Registration No. 43,749

- 2 of 2-

LESAVICH MGH-TECH LAW BROUP, P.C. SUITE 328 39 60UTH LASALLE STREET CHCAGO, ILLINGI9 608D3 TELEPHONE (312) 332-3761

# **ELECTRONIC INFORMATION DISCLOSURE STATEMENT**

Electronic Version v18

Stylesheet Version v18.0

Title of Invention

ADVERTISING MATERIALS AND METHOD FOR COOPERATIVE PROMOTIONS

**Application Number:** 

10/767183

Confirmation Number:

4646

First Named Applicant:

Robert Mitchell

Attorney Docket Number:

03139

Art Unit:

3722

Examiner:

Search string:

( 6340179 or 5921584 or 5822735 or 5780133 or 5368129 or 5119087 or 5111927 or 5091713 or 5036535 or 4982346 or 4973952 or 4937586 or 4908761 or 4887260

or 4882675 or 4723212 or 4639914 or 4636950 or 4587651 or 4518073 or 4470495

or 3387455 ).pn

# **US Patent Documents**

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	6340179	2002-01-22	Mitchell			
	2	5921584	1999-07-01	Goade			/
	3	5822735	1998-10-01	De Lapa			
	4	5780133	1998-07-01	Engstrom			
	5	5368129	1994-11-01	Von Kohorn			
	6	5119087	1992-06-01	Lucas			
	7	5111927	1992-05-01	Schulze			
	8	5091713	1992-02-01	Horne			
	9	5036535	1991-07-01	Gechter		1	
	10	4982346	1991-01-01	Girouard	<u> </u>	1	
	11	4973952	1990-11-01	Malec		/	
	12	4937586	1990-06-01	Stevens		1	
	13	4908761	1990-03-01	Tai			
	14	4887260	1989-12-01	Carden			
	15	4882675	1989-11-01	Nichtberger			
	16	4723212	1988-02-01	Mindrum			
	17	4639914	1987-01-01	Winters			
	18	4636950	1987-01-01	Caswell			
	19	4587651	1986-05-01	Nelson		/	
	20	4518073	1985-05-01	Pastien		/	
	21	4470495	1984-09-01	Unger		/	

	22	3387455	1968-06-01	Hurt	1	
C:		1				
Sign	ature					
	<del></del>	Examiner Na	me I		Date,	 
	2				5/1/0	
				_	7	

·

,